Cell (408) 464-2992 **Email**: deanna@deannalynnwulff.com, director@unitetheparks.org
Web sites: http://www.deannalynnwulff.com/, http://www.unitetheparks.org/

EXECUTIVE DIRECTOR – UNITE THE PARKS

Founder of the 501c3 Non-Profit Unite the Parks (2013 - Today)
- Built grassroots movement from the ground up
- Gave more than 100 speeches, advocating for the Range of Light National Monument
- Garnered 18 congressional endorsements and148 business endorsements
- Wrote and researched conservation policies and drafted legislation
- Built and designed web site

CONSULTING WORK & CLIENT LIST

Technical Editor & Writer Picarro – (2019 - 2020)
- Wrote user manual describing how to use an AMC monitoring system
- Wrote instructions covering both software and hardware systems
- Developed and designed template

Technical Editor & Project Manager Aire Liquide – (2017 - 2019)
- Edited and formatted more than 30 highly technical documents used for manufacturing
- Developed and designed template for SOPs to improve safety

Verve Coffee Roasting – (2015 - 2018)
- Edited and created training manual for employees
- Wrote SOPs for retail store operations

Project Manager/Technical Editor ThinFilm Electronics – (2013 - 2017)
- Edited more than 100 documents in preparation for ISO certification
- Managed document project for engineering, production and maintenance
- Passed ISO certification on time

Technical Writer – Runtime Designs (RTDA) – (2016)
- Wrote User Manual on License Monitor Software Project
- Updated more than 100 technical articles
- Designed Support Article Portal using Salesforce System

Technical Writer – FTEN – Finance
- Wrote three original 60-page manuals on high-speed trading applications
- Wrote three sets of release notes and two specifications
- Designed document template and style

Technical Writer – CDOT
- Edited and managed 30 procedure documents for conversion to SAP/R3
- Created 100-page manual on SAP Reactive & Routine Work Orders
- Wrote and designed three user manuals on SAP Data Entry

Technical Editor – Opsware
- Edited 12 manuals on remote server management systems
- Used FrameMaker to create cross-references and update styles
- Edited, formatted and wrote context sensitive online help

Technical Editor – Lockheed Martin Space Systems
- Edited procedures, processes, directives, work product descriptions and standards
- Helped ensure compliance with AS9100, CMMI and LM-IEP
- Coordinated, analyzed, documented and tracked changes

Technical Writer – Cbyon Inc.
- Wrote 150-page user manual on surgical tool
- Designed graphics, entire document style and FrameMaker template
- Converted FrameMaker files into PDF files with Adobe Acrobat

Technical Writer – NetRatings
- Wrote 398-page technical document on Oracle Database System
- Wrote 36-page customer service training document

Copy Writer & Editor – McAfee.com
- Wrote 25-page style guide and 40 web product descriptions
- Edited 60 web pages and 50 customer service e-mails
- Wrote online web tour and online ads, using Robohelp

Copy Writer & Editor – Fatbrain.com
- Edited more than 1500 web book reviews
- Edited web site and created 50-page style guide
- Wrote marketing copy for web site, e-mail newsletters and promotional events
- Trained five writers, giving extensive developmental edits and daily feedback

EDUCATION

- Bachelor of Science, Journalism, Cal Poly, San Luis Obispo
- Master of Arts, English, Cal Poly, San Luis Obispo
- Certified Yoga Instructor by Yoga Alliance

AWARDS/HONORS/GRANTS

- Patagonia Grassroots Grant 2020
- Ippy Book Award: The Girl's Guide to Getting Lost: Hard Hikes for Wild Women
- Rose Foundation Grant – Fall 2015, Fall 2016, Winter 2016
- Ben and Jerry's Foundation – Grant Recipient – December 2014
- New America Media Fellowship – September 2012
- Institute for Journalism and Natural Resources Fellowship – June 2012
- Stonewear Designs Brand Ambassador 2012